

# SHARE THE LIGHT

08.19.23 | 6:00 P.M.

SPONSOR A  
DARING ADVENTURE

EXPLORING NEW FRONTIERS TO  
ALLEVIATE HUNGER & HARDSHIP



the  
**Sharing**  
center



# SHARE THE LIGHT

SATURDAY  
08.19.23  
6:00 P.M.

Sheraton Orlando North  
600 N Lake Destiny Drive,  
Maitland, Florida

Benefiting:



JOIN US ON A DARING  
ADVENTURE  
EXPLORING NEW  
FRONTIERS TOGETHER

PRESENTED BY



The Burke Cox Group

You are invited on a daring adventure.

The Sharing Center will embark on an exploration of new frontiers where hardships, hunger and homelessness are a thing of the past during our 3rd annual Share the LIGHT Gala on Saturday, August 19.

You can join this daring adventure to alleviate poverty in our local communities by sponsoring this year's intergalactic event where our goal is to raise \$300,000 to help bridge the gap for families and individuals on their path back to stability.

Funds raised will change lives for those experiencing hunger and homelessness in Central Florida through our core model of service - Finding Hope, Creating Paths, and Achieving Growth. No matter where someone is on the spectrum of poverty, funds from The Sharing Center's Share The LIGHT Gala will provide needed resources when they need it most.

You have an opportunity to become part of making a huge community impact by sponsoring this year's event.

For more information or to discuss customized sponsorship opportunities, contact:

Margaux Pagan, Sr. Director, Strategic Engagement  
margaux.pagan@thesharingcenter.org  
407-260-9155 x2115

[THESHARINGCENTER.ORG/SHARETHELIGHT](https://thesharingcenter.org/sharethelight)





the  
**Sharing**  
center

LIVE UNITED VILLAGE  
600 N. US Hwy 17 92, Suite 130  
Longwood, FL 32750

## OUR MISSION

Through Christ, we provide dignified solutions for those experiencing poverty and homelessness.

## HOPE BEGINS HERE

The Sharing Center opens the doors to those experiencing hardships and in need of a helping hand, regardless of faith, gender, creed, or position.

We see to it that individuals and families experiencing poverty receive comprehensive services from the moment they arrive to when they depart.

## OUR KEY PROGRAMS



### FAMILIES IN CRISIS

Offering financial assistance, tax prep, rental assistance and vouchers for clothing and shoes.



### THE PANTRY

One of the largest free food assistance resources in Seminole County to help alleviate hunger.



### THE OASIS

A homeless respite center with showers, laundry service, mail service, housing guidance, internet and haircuts.



### PROJECTRISE

A workforce development program helping under- and unemployed with the skills to reach financial mobility and self-sufficiency

In 2022, The Sharing Center provided:

# 17,858

Individuals with assistance through a season of hardship

# 9,472

Essential services like laundry, hot showers and fresh meals to those experiencing homelessness

# 1.9m

Pounds of groceries to families and individuals facing food insecurity

# \$4.2m

Worth of food, clothing and household goods to neighbors regaining stability

### PRESENTING SPONSOR

- Premier seating for 20 guests to enjoy entertainment and a delectable three-course meal
- Two bottles of champagne at each of your two tables
- Kick off the evening with expedited check-in and VIP reception access for your 20 guests
- VIP parking for five vehicles at the event
- Two hotel rooms at the Sheraton North Orlando with Sunday brunch for four
- An opportunity to highlight your brand with a 90-second video during the event
- A full-page ad in the event program given to all 450 attendees
- Six social media posts recognizing your contribution
- Your brand integrated with event placement in all digital and print marketing materials and signage in advance of and during the event
- Your brand included in broadcast media promotional segments
- A sponsor highlight blog post specifically about your organization and its support of the community
- The opportunity to provide a branded gift to everyone in attendance
- Your brand included in our 2023 Annual Report
- A personalized memento recognizing your contribution

### SILENT & LIVE AUCTION SPONSOR

**\$20,000 (1 available)**

- Premium seating for 10 guests to enjoy entertainment and a delectable three-course meal
- Two bottles of champagne at your table
- Kick off the evening with expedited check-in and VIP reception access for your 10 guests
- VIP parking for five vehicles at the event
- Two hotel rooms at the Sheraton North Orlando with Sunday brunch for four
- A full-page ad in the event program given to all 450 attendees
- Four social media posts recognizing your contribution
- Your brand integrated into digital and print marketing and signage in advance of and during the event
- A sponsor highlight blog post specifically about your organization and its support of the community
- Your brand highlighted on the bidding paddles and included in the auction website
- Your brand included in our 2023 Annual Report
- A personalized memento recognizing your contribution



### COMPASSION SPONSOR

**\$15,000 (3 available)**

- Premium seating for 10 guests to enjoy entertainment and a delectable three-course meal
- A bottle of champagne at your table
- Kick off the evening with expedited check-in and VIP reception access for 6 guests
- VIP parking for two vehicles at the event
- One hotel room at the Sheraton North Orlando and Sunday brunch for two
- A half-page ad in the event program given to all 450 attendees
- Three social media posts recognizing your contribution
- Your brand integrated in digital and print marketing and signage in advance of and during the event
- A sponsor highlight blog post the support of your organization with other compassion sponsors
- Your brand will be included in our 2023 Annual Report
- A personalized memento recognizing your contribution

### PHOTO OPP SPONSOR

**\$10,000**

- Premium seating for 10 guests to enjoy entertainment and a delectable three-course meal
- Kick off the evening with a VIP reception access for 2 guests
- A half-page ad in the event program given to all 450 attendees
- Two social media posts recognizing your contribution
- Your brand integrated in digital and print marketing and signage in advance of and during the event
- Your brand highlighted in a themed photo opp location at the event
- Your brand will be included in our 2023 Annual Report

### VALET PARKING SPONSOR

**\$10,000 (1 available)**

- Premium seating for 10 guests to enjoy entertainment and a delectable three-course meal
- Kick off the evening with a VIP reception access for 2 guests
- VIP parking for five vehicles at the event
- A half-page ad in the event program given to all 450 attendees
- One social media posts recognizing your contribution
- Your brand spotlighted at the event valet
- The opportunity to leave a branded gift or water bottle in the vehicles of guests who valet
- Your brand integrated in digital and print marketing and signage in advance of and during the event
- Your brand will be included in our 2023 Annual Report



### COMMUNITY SPONSOR

**\$5,000 (ONLY 2 packages remaining)**

- Premium seating for 10 guests to enjoy entertainment and a delectable three-course meal
- A quarter-page ad in the event program given to all 450 attendees
- One social media posts recognizing your contribution
- Your brand integrated in digital and print marketing and signage in advance of and during the event
- Your organization/family name will be included in our 2023 Annual Report

### DIGNITY TABLE SPONSOR

**\$3,000**

- Reserved table for 10 guests to enjoy entertainment and a delectable three-course meal
- Your organization/family will be recognized in digital and print materials at the event
- Your organization/family name will be included in our 2023 Annual Report

**SOLD OUT**

### CUSTOMIZED SPONSORSHIPS

Do you have a promotion or activity you'd like to sponsor that's not included here?

- Goodie bags
- Entertainment
- Ice sculpture luge
- Bubbly diamond bar
- Jewelry box surprise
- Bourbon tasting

Our event team can brainstorm unique opportunities that align with your brand and this year's out-of-this-world event to curate the perfect sponsorship package for you.

### AUTO DEALER DISPLAY SPONSORSHIPS

Would you like to showcase your automobiles to our guests? We can work with dealerships on sponsorship packages that include automobiles on display at the event, integrated into photo opportunities and other engaging activities with guests.

To discuss how we can customize a sponsorship opportunity for you, please contact:

Margaux Pagan, Sr. Director, Strategic Engagement  
margaux.pagan@thesharingcenter.org  
407-260-9155 x2115



# SHARE THE LIGHT

## Sponsorship Registration

### I WANT TO SPONSOR THIS DARING ADVENTURE

Company Name

Primary Contact Name

Primary Contact Email

Primary Contact Phone

Company Mailing Address

#### Sponsorship Level

- |   |  |
|---|--|
| <input type="checkbox"/> <del>\$30,000 - Presenting Sponsor</del> <b>SOLD OUT</b>   | <input type="checkbox"/> \$20,000 - Silent & Live Auction Sponsor                |
| <input type="checkbox"/> \$15,000 - Compassion Sponsor                              | <input type="checkbox"/> <del>\$10,000 - Photo App Sponsor</del> <b>SOLD OUT</b> |
| <input type="checkbox"/> \$10,000 - Valet Sponsor                                   | <input type="checkbox"/> \$5,000 - Community Sponsor                             |
| <input type="checkbox"/> <del>\$3,000 - Dignity Table Sponsor</del> <b>SOLD OUT</b> | <input type="checkbox"/> Contact me about a customized sponsorship option        |

☐ In addition to sponsoring the Share the LIGHT Gala, I am also interested in donating an item, service or experience to the event's silent or live auction.

☐ I cannot sponsor this event, but I would like to make a contribution to The Sharing Center's work to address hunger, hardship and homelessness in our local communities.

Any questions about marketing benefits or donating silent/live auction items? Send an email to Margaux Pagán at [margaux.pagan@thesharingcenter.org](mailto:margaux.pagan@thesharingcenter.org)

\*Digital marketing presence includes: logo on event website, email newsletter, and on event marketing collateral. Print marketing includes event program, table top signage with logo, and onsite signage

**For event information: [www.thesharingcenter.org/sharethelight](http://www.thesharingcenter.org/sharethelight).**

\*A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.\* No tangible benefit, goods, or services have been or will be transferred to you or any other entity in connection with this donation. Please keep this written acknowledgment of your donation for your tax records. EIN: 59-2744535