

IMPACT PARTNER GUIDE

Opportunities to Change Lives



the
Sharing
center

600 N. Highway 17-92, Suite 130
Longwood, FL 32750

www.thesharingcenter.org
(407) 260-9155

NAMING RIGHT OPPORTUNITIES

Show our community your commitment to helping families and individuals rise out of poverty and into stability. Each opportunity provides your organization, church, or family with exclusive naming rights on The Sharing Center's campus for two years.

\$150,000 Opportunities

The Oasis

Respite center for the homeless

ThePantry

Nourishing families with dignity

TheThrift PROGRAM

Where shopping gives back

FamiliesInCrisis

Sharing essential resources in times of need

\$75,000 Opportunities



Refrigerated Truck

Furniture Truck

Small Truck

SIGNATURE EVENT SPONSORSHIP

GOOD SAMARITAN LUNCHEON

On March 25, 2022, The Sharing Center will host its annual Good Samaritan Luncheon. This event is a one-hour opportunity for guests to feel the impact of the organization on preventing hunger and homelessness. Sponsors will have online/digital and event-day promotional visibility. Expected attendance is 300 -350 guests.

PRESENTING – \$10,000

Includes all benefits below.

- 2-minute on-stage opportunity
- Distribute promo materials










FOOD & BEVERAGE – \$5,000

Includes all benefits below.

- Prominent linked logo on website
- One-time logo feature in March newsletter

SHARE THE LIGHT GALA

On Saturday, August 20, 2022 at the Orlando Marriott Lake Mary, The Sharing Center will host a celebration gala to commemorate the community coming together to bridge the gap for our neighbors in need. As a sponsor, your business, church, or family will be recognized in the following ways:

	\$20,000 Presenting 1 available	\$10,000 Compassion 5 available	\$5,000 Community 8 available	\$3,000 Dignity 15 available
 :90 second video remarks during event		✗	✗	✗
 Two hotel rooms for the night		One hotel rooms for the night	✗	✗
 VIP check-in & cocktail party		VIP check-in & cocktail party	✗	✗
 Full page ad in event program		Half-page ad in event program	Quarter-page ad in event program	✗
 Six social media posts		Four social media posts	Two social media posts	One social media posts
 Premier Seating for 20 guests		Premier Seating for 20 guests	Premier Seating for ten guests	Premier Seating for ten guests
 Verbal recognition during event		✓	✓	✓
 Digital marketing presence*		✓	✓	✓
 Company or Family listing**		✓	✓	✓

*Digital marketing presence includes: logo on event website, email newsletter, and on event marketing collateral

**Listings include: event program, table top signage with log, onsite signage, and annual report