

# BECOME AN IMPACT PARTNER

Preventing hunger and homelessness



the  
**Sharing**  
center

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600 N. Highway 17-92, Suite 158  
Longwood, FL 32750

[www.thesharingcenter.org](http://www.thesharingcenter.org)  
(407) 260-9155

# ANNUAL CORPORATE SPONSORSHIPS



## \$35,000 MISSION TRUSTEE (exclusive sponsorship)

receive all Community and Hope Sponsor benefits, plus:



60 second promotional video



Program naming rights for 12 months

## \$15,000 HOPE SPONSOR (two available)

receive all Community Sponsor benefits, plus:



Refrigerated Truck Logo  
Presentation on Side



Public relations including targeted press release and online marketing



Dedicated Corporate Serve Day including lunch, media promotion, and t-shirts

## \$5,000 COMMUNITY SPONSOR (unlimited available)



12-month digital presence – name on website, newsletter, and social media



On Campus Prominent Acknowledgement



Promote in Client and Thrift Shopping Bags\*  
\*up to 5,000 promo bag stuffers provided by company



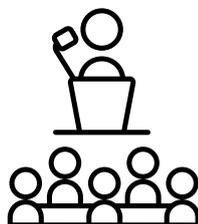
Recognition in Annual Report

# SIGNATURE EVENT SPONSORSHIPS



## 35TH ANNIVERSARY LAUNCH RECEPTION

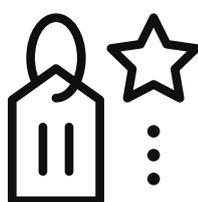
On January 28, 2020, The Sharing Center will host a VIP reception welcoming community leaders, founding faith partners, volunteers, and donors for an evening of celebration. Leading up to and throughout the event, we will feature our Partner, Dignitary, and Presenting Sponsor(s) in the following ways: social media, email newsletter, event program, and event signage. The Presenting Sponsor will have a 3-minute speaking opportunity.



### PRESENTING

\$3,500

(exclusive)



### DIGNITARY

\$1,000

(two available)



### PARTNER

\$500

(four available)

## GOOD SAMARITAN LUNCHEON

On April 9, 2021, The Sharing Center will host its annual Good Samaritan Luncheon. This event is a one-hour opportunity for guests to feel the impact of the organization on preventing hunger and homelessness in Seminole County. Sponsors will have online/digital and event-day promotional visibility. Expected in-person attendance is 300 -350 guests, plus an additional 100 guests to participate online.

### PRESENTING - \$10,000

Includes all benefits below.

- :60 onstage spot
- Distribute promo materials

### FOOD & BEVERAGE - \$5,000

Includes all benefits below.

- Prominent linked logo on website
- One-Time logo feature in April newsletter

### MEDIA - \$2,500

Includes all benefits below.

### HOSTING - \$2,500

- Featured listing on event website
- Featured logo on on-site monitors
- Highlighted listing in email newsletter
- Promoted partnership on social media

# SHARE THE LIGHT GALA

CELEBRATING  
**35**  
YEARS

On Saturday, August 28, 2021, The Sharing Center will host a celebration gala to commemorate 35 years of lighting the way for our neighbors in need to reach stability. As a sponsor, your business, church, or family will be recognized in the following ways:

		\$25,000	\$10,000	\$5,000	\$3,500	\$2,500
	:30 second video remarks during event	×	×	×	×	×
	Full page ad in event program	Half-page ad in event program	Quarter-page ad in event program	×	×	
	Eight social media posts	Six social media posts	Four social media posts	Two social media posts	One social media posts	
	Premier Seating for 16 guests	Premier Seating for 16 guests	Premier Seating for eight guests	Premier Seating for eight guests	Premier Seating for eight guests	
	Verbal recognition during event	✓	✓	✓	✓	✓
	Digital marketing presence	✓	✓	✓	✓	✓
	Company or Family listing	✓	✓	✓	✓	✓

\***Digital marketing presence includes:** logo on event website, email newsletter, and on event marketing collateral

\*\***Listings** include: event program, table top signage with log, and onsite signage